

CONFEDERAÇÃO NACIONAL DE SERVIÇOS

The CNS-National Confederation of Services emerged in 2008, being a private entity similar to the National Confederation of Industry (CNI), the Confederation of Agriculture of Brazil (CNA) and the National Confederation of Trade (CNC), and has union character.

The CNS was born representing thousands of companies in the service sector, who employ, together, more than 2 million people in the country. The objective of the CNS is to help industry entrepreneurs to work in a coordinated way to tackle the inevitable reflexes of global competition.

As a result of the work begun in 2011 through the extremely important and strategic agreements with the Shenzhen Municipal Commission of Science, Industry, commerce and Information Technology signed in October 2011, and with ITTN – International Technology Transfer Network (Beijing) in May 2012, the CNS decided to invest in this relationship more explicitly, and from 2012 it held its first international mission to China, to officially participate in the 1st International Fair of services of China – CIFTIS FAIR 2012 in Beijing, past Macau and Hong Kong, and visiting not only government officials but also important local entrepreneurs. In addition, the President of the CNS, in the person of Mr. Luigi Nese, delivered some highly praised lectures by the members present, with great dissemination in the local and international media.



BRAZILIAN DAY

The result of an effort and dedication by the members of the CNS and the Brazilian government, was signed in October 2016 in Macau, a bi-lateral agreement between the Government of China and Brazil, in order to develop and improve the relationship in the area of SERVICES.

In the year 2018, the booth of Brazil was named as the HONOR by the Chinese government. This led the Brazilian Government to assume responsibility for the booth, as well as the entire Brazilian delegation, with the Ministry of Tourism and MIDC as the authorities.



Pavilhão 2017 (186m²)

O pavilhão deste ano ainda não foi definido

BRAZIL PAVILION CIFTIS FAIR - CHINA



FORUM “BRAZILIAN DAY”



Mr. Humberto Luiz Ribeiro da Silva
(Representative of the Ministry of
Development, Industry and foreign trade of Brazil)



Mr. Luigi Nese
(President Confederation of Services -CNS)



Mr. Valdemar Carneiro Leão
(Former Ambassador of Brazil in China)



Discussion panel and
questions and answers

FORUM “BRAZILIAN DAY”



Mr. Regis Percy Arslanian
(Ambassador of the Brazil with MERCOSUR)



Mr. Cesar Yu
(Representative of Apex-Brasil)



GTEF

GLOBAL TOURISM ECONOMY FORUM



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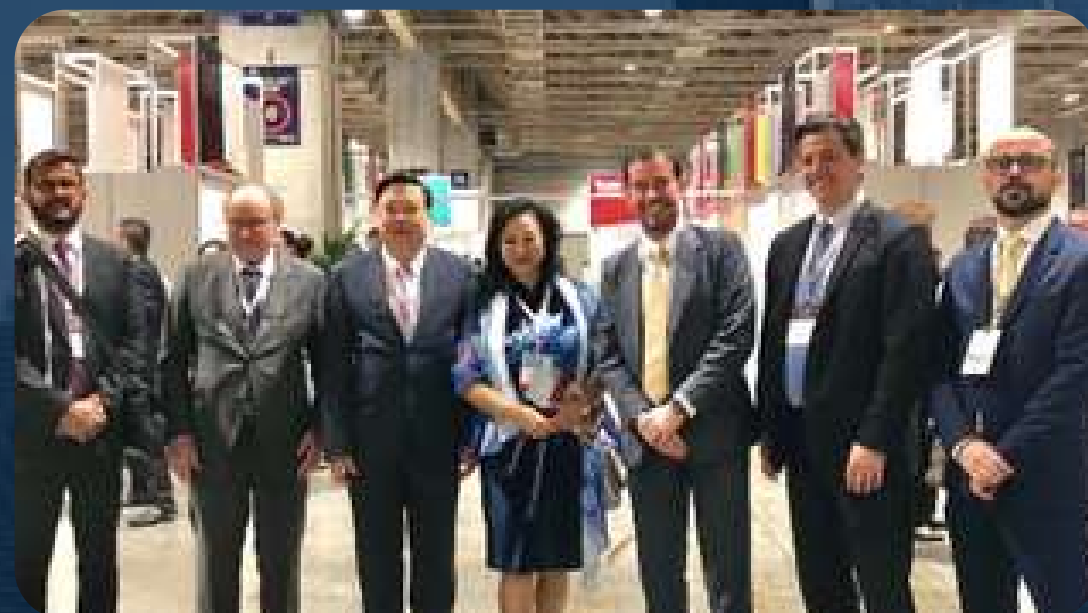


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